



6th

WORLD CONGRESS ON DISASTER MANAGEMENT

28 NOVEMBER - 01 DECEMBER, 2023

DEHRADUN, UTTARAKHAND, INDIA

STRENGTHENING CLIMATE ACTION & DISASTER RESILIENCE

With special focus on MOUNTAIN ECOSYSTEMS & COMMUNITIES

INNOVATION, COLLABORATION & COMMUNICATION



Shri Pushkar Singh Dhami
Hon'ble Chief Minister of Uttarakhand



Shri Narendra Modi
Hon'ble Prime Minister of India



Shri Amitabh Bachchan
Ambassador of WCDM

WCDM
SPONSORSHIP

JOINTLY ORGANISED BY



STRATEGIC PARTNER



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THE VENUE:

6th WCDM shall be held primarily on the premises of Uttarakhand Council for Science & Technology (UCOST), Dehradun, Uttarakhand; along with other universities and reputed institutions in the nearby vicinity.

GENERAL INFORMATION

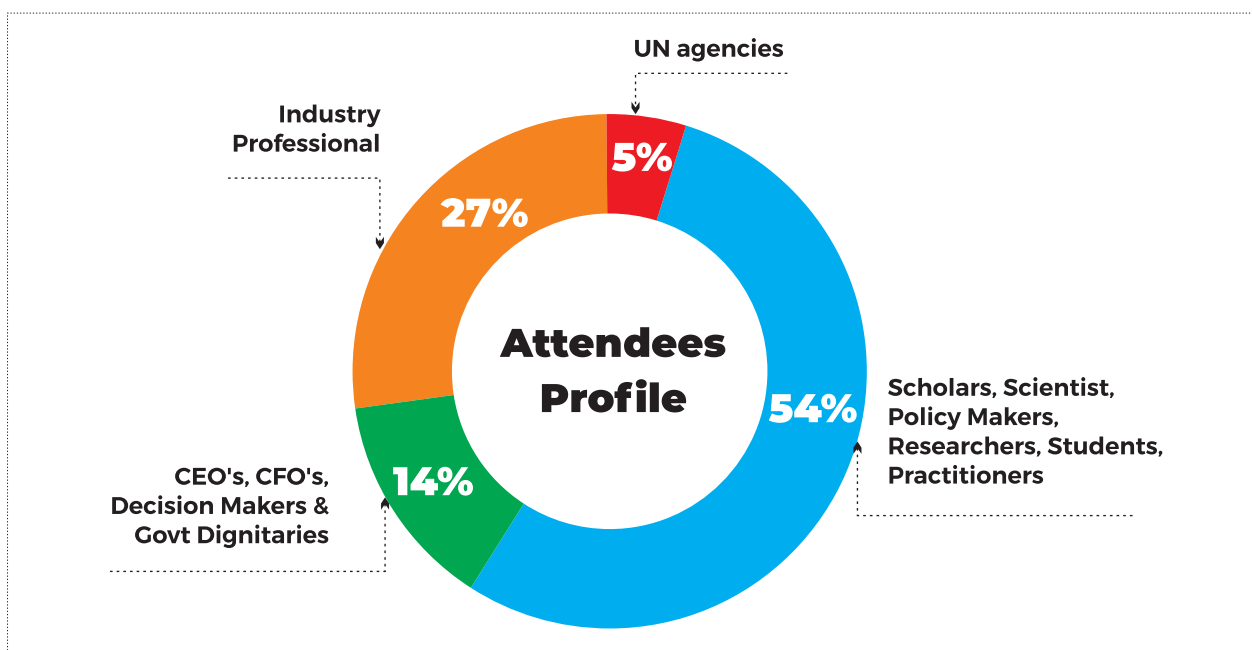
A tailored sponsorship package of the Congress is a cost-effective opportunity to reach a large number of delegates within your target market. Your organization's presence at the congress is an opportunity to leverage several days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships. Sponsorship is a proven strategy for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and the persuasion of face-to-face meeting. Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market. Be informed and identify the marketing strategies being implemented by your competitors.

WHY PARTICIPATE IN WCDM

 <p>2000+ PARTICIPANT</p>	 <p>100+ COUNTRIES</p>	 <p>NETWORKING OPPORTUNITIES</p>
 <p>LEARNING & SHARING BEST PRACTICES</p>	 <p>LISTENING TO EXPERTS</p>	 <p>150+ BOOTHS</p>
 <p>200+ SPEAKERS</p>	 <p>7+ PLENARY SESSIONS</p>	 <p>50+ TECHNICAL SESSIONS</p>

WHO ATTENDS WCDM?

Over 1,000 professionals working in the industry of disaster management from more than 100 countries.



WHY YOU SHOULD ATTEND WCDM?

- Get exclusive access to influential delegates through one-to-one meetings, networking areas & social functions
- Be able to integrate sales channels, purchases and conduct business by leveraging the promotions, communications and networking of the congress, driving sales outcomes
- Be able to tap into the WCDM community's interest and loyalty drivers

EXHIBITION STAND PACKAGE

Standard Exhibition Stand Package (Total Booth Available: 30)

- 1 Octanorm booth
- Booth size: 3 x 3 mtr
- Fascia with the name of the company
- 1 table & 2 chairs
- 1 dustbin & 1 Electricity socket
- Carpeting 9sqm
- 2 Exhibitor badges giving access to congress sessions,
- Logo on Congress website
- The company listed on the printed exhibition floor plan at the entrance of the exhibition hall.

EARLY BIRD*: Rs. 55,000 + taxes

STANDARD RATE: Rs. 75000 + taxes

Bronze Exhibition Stand Package (Total Booths Available: 5)

- 1 dustbin & 2 Electricity socket
- Carpeting 18sqm
- 4 Exhibitor badges giving access to congress sessions.
- 1 Person pass for the gala dinner
- The company will be listed under "bronze sponsor"
- Congress website (name + logo) in the exhibitor section
- The company listing on the printed exhibition floor plan at the entrance of the exhibition.
- Hyperlink of the company website on WCDM website under Exhibitors section

EARLY BIRD*: Rs. 1,10,000 + taxes**STANDARD RATE: Rs. 1,50,000 + taxes****SILVER Exhibition Stand Package (Total Booths Available: 2)**

- 5 Octanorm booth
- Per booth size: 3 x 3 mtrs
- Stall space at the prominent location
- Fascia with the name of the company
- 5 table + 10 chairs
- 5 dustbin & 5 Electricity socket
- Carpeting 45sqm
- 10 Exhibitor badges giving access to congress sessions.
- 5 passes to the gala dinner.
- The company will be listed as a "silver sponsor" on the WCDM website under exhibitors section
- The company will be listed on the printed exhibition floor plan at the entrance of the exhibition.
- Company profile will be hyperlinked on the WCDM website under exhibitors section
- The company will be listed in the rotating slides on the day 1 of the event
- 5 exclusive banners for advertising at the venue (space to be decided by the organizer)

EARLY BIRD*: Rs. 1,80,000 + taxes**STANDARD RATE: Rs. 2,50,000 + taxes****Inside Bare Space Exhibition Package (Total Booth Available: 5)**

- 1 booth space
- Per Booth size: 3 x 3 mtrs
- Fascia with the name of the company
- 1 table + 2 chairs
- 1 dustbin & 1 Electricity socket
- Carpeting 9sqm
- 4 Exhibitor badges giving access to congress sessions.
- 1 pass to the gala dinner.
- Company Name & Logo on WCDM website under exhibitor section
- The company will be listed on the printed exhibition floor plan at the entrance of the exhibition.

EARLY BIRD*: Rs. 50,000 + taxes**STANDARD RATE: Rs. 1,00,000 + taxes**

Outside Bare Space Exhibition Package (Total Booth Available: 5)

- 2 booth space
- Per Booth size: 3 x 3 mtrs
- Fascia with the name of the company
- 4 table + 6 chairs
- 2 dustbin & 4 Electricity socket
- Carpeting 18 sqm
- 6 Exhibitor badges giving access to congress sessions.
- 3 passes to the gala dinner.
- Company Name & Logo on WCDM website under exhibitor section
- The company will be listed on the printed exhibition floor plan at the entrance of the exhibition.
- Company profile hyperlinked to 6th WCDM website under the Exhibitors section.

EARLY BIRD*: Rs. 80,000 + taxes

STANDARD RATE: Rs. 1,20,000 + taxes

Type of Sponsorship	Cost	Sponsorship Limit
Pre-Conference Events	50,00,000	2
Presenting Sponsor	1,00,00,000	1
Diamond Sponsor	80,00,000	2
Gold Sponsor	50,00,000	3
Silver Sponsor	25,00,000	5
Bronze Sponsor	10,00,000	10
Delegate Kit	25,00,000	1
Ignite Centre	25,00,000	1
Gala Dinner	25,00,000	1
Lunch Area	15,00,000	1
Poster Presenter	10,00,000	
Lanyard	5,00,000	1
Special Venue Branding	1,00,000	10
LED Sponsorship	1,00,000	10

Presenting Sponsorship – Rs. 1,00,00,000 | Sponsor Limit: 1

Pre-Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Presenting Sponsor which will be mailed to the WCDM contact database.
- Company logo and profile featured on the website homepage as Presenting Sponsor
- Company logo on the WCDM Promotions material
- Company's website hyperlink to the web banner on the WCDM website
- Acknowledgments in all PR and media campaigns wherever possible.

Onsite Branding and Exhibitions

- 1 Keynote speaking slot Opportunity (CEO) in 4 plenary sessions.
- 1 Moderator opportunity in 1 plenary session
- Platinum sponsor will host one day lunch with the benefit to brand the lunch area with sponsors advertisement (6x 3 standees – 6 nos.)
- Logo to predominantly feature on the conference signage displayed on the auditorium (backdrop), and throughout the conference venue (banners) as Presenting sponsor
- Recognition from the MC for the Opening Ceremony, Closing Ceremony & All Plenary Sessions
- Total of 405 sqm (15 booths) exhibition space of choice for networking. The Booths include - 8 tables, 16 chairs, 10 electric sockets, 5 dustbins & Facia with company name printed.
- Logo on conference documentation as Presenting Sponsor
- 4 Full Pages dedicated to Sponsor's company description on the Conference Booklet & Programme Scheduler. (Creative to be shared by the sponsor)
- Logo presence upon registration.
- Possibility to include corporate literature or promotional material in conference bags
- 30 complimentary full conference registrations with VIP sitting,
- 14 complimentary passes for the WCDM Gala dinner
- 6 complimentary passes to your staff for the exhibition area
- Exclusive 40 banners & 40 standees at the Venue
- Exclusive 10 OOH Branding sites for Company Ads across the campus & across the roads to the venue (route, placement, and size to be decided by organizer)

Diamond Sponsorship – Rs.80,00,000 | Sponsor Limit: 2

Pre Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Diamond Sponsor which will be mailed to the WCDM contact database
- Company logo and profile featured on the website homepage as Diamond Sponsor
- Company logo on the WCDM Promotions material
- Company's website hyperlink to the web banner on the WCDM website
- Acknowledgments in all PR and media campaigns where ever possible

Onsite Branding and Exhibitions

- 1 Keynote speaking slot Opportunity (CEO) in one plenary session
- Platinum sponsor will host one day lunch with the benefit to brand the entire lunch area (provided by the sponsor).
- Logo to predominantly feature on the conference signage displayed on the auditorium (backdrop), and throughout the conference venue (banners) as Diamond Sponsors
- Total of 216 sqm (8 booths) exhibition space of choice for networking. The Booth includes- 4 tables, 8 chairs, 4 electric sockets, 3 dustbins & Facia with company name printed.
- Logo on conference documentation as Diamond Sponsor
- One Full Page dedicated to Sponsor's company description on the Conference Booklet & Programme Scheduler. (Sponsor to share creative)
- Logo presence upon registration.
- Possibility to include corporate literature or promotional material in conference bags
- 20 complimentary full conference registrations with VIP sitting,
- 10 complimentary passes for the WCDM Gala dinner
- 6 complimentary passes to your staff for the exhibition area
- Exclusive 20 banners & 20 standees at the Venue (sponsor to share creative)
- Exclusive 6 OOH branding sites for Company Ads across the campus & across the roads to the venue (route, placement, size to be decided by organizer)

Gold Sponsorship: – INR 50,00,000 / Sponsor Limit: 4

Pre Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Gold Sponsor which will be mailed to the WCDM contact database
- Company logo and profile featured on the website homepage as Silver Sponsor
- Company logo on the WCDM Promotions material
- Company's website hyperlink to the web banner on the WCDM website

Onsite Branding and Exhibitions

- 1 chairperson slot is offered in the technical session (session on the relevant topic)
- 1 presentation was offered during the technical session (session on the relevant topic)
- Logo to predominantly feature on the conference signage displayed on the auditorium (backdrop), and throughout the conference venue (banners) as Gold Sponsors
- Total of 108 sqm (4 Booths) exhibition space for networking. The Booths includes - with 2 tables, 4 chairs, 4 electric sockets, 2 dustbins & Facia with company name printed.
- Logo on conference documentation as Gold Sponsor
- Half Page dedicated to Sponsor's advert on the final program
- Logo mention on the Conference Booklet & Programme Scheduler.
- Logo presence upon registration.

- Possibility to include corporate literature or promotional material in conference bags
- 4 complimentary passes for all 3 days of conference
- 8 complimentary passes for the WCDM Gala dinner
- 4 complimentary passes to your staff for the exhibition area
- Exclusive 15 banners & 15 standees at the Venue for advertisement (sponsor to share creative)
- Exclusive 4 OOH branding sites for Company Ads across the campus & across the roads to the venue (route, placement, size to be decided by organizer)

Silver Sponsorship: – INR 25,00,000 | Sponsor limit: 5

Pre-Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Silver Sponsor which will be mailed to the WCDM contact database
- Company logo and profile featured on the website homepage as Silver Sponsor
- Company logo on the WCDM Promotions material
- Company's website hyperlink to the web banner on the WCDM website

Onsite Branding and Exhibitions

- Logo to predominantly feature on the conference signage displayed on the auditorium (backdrop), and throughout the conference venue (banners) as Silver Sponsors
- Total of 54 sqm (2 booths) exhibition space of choice for networking. The Booths includes - with 1 table, 2 chairs, 2 electric sockets, 1 dustbins & Facia with company name printed.
- Logo on conference documentation as Silver Sponsor
- Half Page dedicated to Sponsor's advert on the final program
- Logo mention on the Conference Booklet & Programme Scheduler.
- Logo presence upon registration.
- Possibility to include corporate literature or promotional material in conference bags
- 10 complimentary passes for all 3 days of the conference.
- 4 complimentary passes for the WCDM Gala dinner
- 2 complimentary passes to your staff for the exhibition area
- Exclusive 10 banners & 10 standees at the Venue
- Exclusive 2 OOH branding sites for Company Ads across the campus & across the roads to the venue (route, placement, size to be decided by organizer)

Bronze Sponsorship: – INR 10,00,000 | Sponsor Limit: 10

Pre-Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Bronze Sponsor which will be mailed to the WCDM contact database
- Company logo and profile featured on the website homepage as Bronze Sponsor
- Company logo on the WCDM Promotions material
- Company's website hyperlink to the web banner on the WCDM website

Onsite Branding and Exhibitions

- Logo to be featured on the conference signage displayed on the auditorium (backdrop), and throughout the conference venue (banners) as Bronze Sponsors
- Total of 27 sqm (1 booth) exhibition space for networking. The Booth includes 1 table, 2 chairs, 1 electric sockets, 1 dustbins & Facia with company name printed.
- Logo on conference documentation as Bronze Sponsor
- Logo mention on the Conference Booklet & Program.
- Logo presence upon registration.
- 5 complimentary passes for all 3 days of the conference.
- 2 complimentary passes for the WCDM Gala dinner
- 2 complimentary passes to your staff for the exhibition area
- Exclusive 5 banner & 5 standees at the Venue
- Exclusive 1 OOH branding site for Company Ads across the campus & across the roads to the venue (route, placement, size to be decided by organizer)

Delegate Kit: INR 25,00,000 | Sponsor Limit – 1

- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on the event website as "Support Sponsor"
- Web banner to hyperlink to the company website on the WCDM website
- 3 Branded Banner in the Conference Registration area highlighting the sponsorship
- Branded Delegate Bags carrying the company logo along with the organizers and conference logo will be given to every delegate upon registration along with other conference material
- Corporate Literature (company brochure) to be inserted in the delegate bag and given to every attendee
- Networking/Exhibition space will be provided upon request at a subsidized rate
- 10 complimentary delegate passes for all 3 days of the conference
- 4 complimentary gala dinner passes
- Exclusive 5 banners & 5 standees at the Venue
- Exclusive 2 OOH branding sites for Company Ads across the campus & across the roads to the venue (route, placement, size to be decided by organizer)

Gala Dinner Sponsorship – INR 25,00,000 | Sponsor Limit – 1

Pre-Event Involvement

- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Company logo and profile to be featured on the event webpage as "Gala Dinner Sponsor"
- Reciprocal website hyperlink to your home page from the event website

Onsite Branding and Exhibitions

- Exclusive branded dining area
- 2 LED TV to advertise your company
- Recognition from the MC at the opening of the Gala Dinner
- 10 VIP Corporate Invitations to Attend the Gala Dinner.
- Special VIP Table setup at the prominent location &
- Silver service to the VIP Invitees
- Additional branding opportunities (to be provided by the sponsor upon approval of the organizer)
- Corporate literature and/or advertising material to be distributed at the Gala Dinner
- All dinner menus on tables are to be branded with the sponsor's logo

Ignite Centre Sponsorship – INR 25,00,000 | Sponsor Limit – 1

Pre-Event Involvement

- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Company logo and profile to be featured on the event webpage for Ignite Centre session
- Logo printed on Ignite Session programmer

Onsite Branding and Exhibitions

- Exclusive branding at the venue where the Ignite session will be hosted
- 2 LED TV to advertise your company at the lobby area
- Banner & Standee placement at the Ignite session venue
- 4 complimentary passes for 6th WCDM Gala Dinner.
- 10 complimentary delegate passes for the WCDM conference
- Exclusive 5 OOH branding sites for Company Ads at the Ignite Centre (placement & size to be decided by the organizer)
- Corporate literature and/or advertising material to be distributed at the Ignite session

Lunch Area Sponsorship – INR 15,00,000 (sponsor Limit – 1)

Lunch breaks are scheduled at the assigned lunch area by the UCOST campus authority. Lunch break represents an important time for participants to gather and engage in animated discussions.

Please note that:

- WCDM will highlight your support for the lunch breaks in the Programme, the company logo will be placed on the WCDM Conference website, and rotating slides into the session rooms before, during & post the lunch break on all the days
- Branding on the selected food station can be provided by WCDM
- 10 roll-up standees & 10 banner can be placed in the lunch area
- Branded napkins can be provided by the sponsor
- 8 complimentary delegate passes for the WCDM
- 2 complimentary passes for Gala Dinner
- The allocation of breaks will be done on a first come first served basis

Lanyard Sponsorship – INR 5,00,000 | Sponsor Limit – 1

- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Web banner to hyperlink to the company website on the WCDM website
- The sponsor's logo and conference logo are exclusively printed on the lanyard.
- Conference lanyards will be given to all delegates upon registration.
- Networking/Exhibition space will be provided upon request at a subsidized rate.
- 3 complimentary delegate passes

Led Sponsorship – INR 1,00,000 (sponsor Limit – 10)

Onsite Branding:

- Total 5 LED Walls (size 12w x 8h)
- Only 2 sponsors per LED wall can display their content/ ad along with WCDM branding on a rotation basis for 8 hours per day for all the days of the event
- Special Logo placement on wall branding
- 2 complimentary delegate passes for the event
- 2 standee placements at the venue
- Logo mentioned under "LED Sponsorship" on all WCDM promotional material and on the WCDM website

Special Venue Branding Sponsorship

Pillar Branding - INR 1,00,000 (Sponsor Limit - 10)

Onsite Branding:

- A large 3D structure fabricated in the form of a pillar provides an excellent branding opportunity for the sponsor to display their ads exclusively
- Each sponsor will be allocated 1 pillar to advertise their product/service
- Size of the pillar 4 (w) x 10 (h)
- 2 complimentary delegate passes for the event
- 2 standee placements at the venue

Gate Branding: INR 1,00,000 (sponsor Limit - 10)

Onsite Branding:

- Exclusive front-back Gate opportunity at the venue.
- Each sponsor will be allocated 1 gate to advertise their product/service
- Size will be shared by the organizer upon the final placement of the gate to be decided by the organizer
- 2 complimentary delegate passes for the event
- 2 standee placements at the venue

3D Cutout Branding: INR 2,00,000 (sponsor Limit - 5)

Onsite Branding:

- Large 6-10 inch 3D letters of the sponsor's name will be placed at the prominent locations on the venue
- This provides the sponsor to create a photo-opt area for the visitors with an oversized display
- Size will be shared by the organizer upon the final placement of the gate to be decided by the organizer
- 2 complimentary delegate passes for the event
- 2 standee placements at the venue

MEDIA PARTNER: Deliverables by Partners:

- Web banner: 20 web banners on your media publication page hyperlinked to the 6th WCDM website on your media page, 5 (online registration), 5 (pre-event) 10 during the event for a period of 2 months
- Newsletter: 5 newsletters exclusive for WCDM to be circulated to your entire database (1 pre-event, 2 during the event, 2 post-event)
- Press Coverage: Pre and Post coverage of the event
- Live Event Coverage: On the day of the event, 1 hr. live coverage for all 3 days
- Social Sharing: WCDM event PR, Creatives and other promotional material pre and post-event will be shared on your social media page, 10 posts per month for 2 months (content to be decided by the organizer)

Deliverables by WCDM:

- WCDM will highlight your support as Media Partner across all the promotional material, Conference brochure & notepad, etc.
- Your company website will be hyperlinked to the WCDM website along with a banner to advertise under the partnership session for 2 months
- Logo placement on all the collaterals at the Venue
- 3 banners & 3 Standees will be placed at the venue
- 3 complimentary delegate passes & 2 passes for Gala Dinner
- Exclusive branding under Media Partner along with WCDM logo at the venue
- Matrix wall for special interviews and coverage

OOH PARTNER: Deliverables by the Partners:

- 5 sites (min of 300sqcm size) near to Airport & UCOST venue for 5 days will carry the WCDM advertisement (dates to be decided by the organizer)
- All mounting and printing of the creative to be done by the partner
- Any buying of the space from external agency to be done by the partner, no cost will be borne by the organizer

Deliverable by WCDM:

- Logo Presence on WCDM Brochure, website, Promotional material as OOH Partner
- 3 complimentary delegate passes ■ Logo of the company on all WCDM creative at the venue
- 3 banner & 3 standees to be placed at the venue

FOOD & BEVERAGE PARTNER: Deliverables by Partners:

- Menu development for 1 lunch, and 2 Hi-tea will be done for all 3 days of the conference. (menu to be discussed with the organizer and finalized accordingly)
- The partner will handle all aspects of food preparation, including sourcing ingredients, cooking, plating, and presentation. They should also ensure that the food is served at the appropriate temperature and in a timely manner during the event.
- The partner may be responsible for providing a selection of beverages, including alcoholic and non-alcoholic options. This can involve sourcing, stocking, and serving a range of beverages based on the event requirements and attendees' preferences.
- The partner will supply trained staff members, such as chefs, bartenders, waiters/waitresses, and event managers, to handle food and beverage service during the event. This includes ensuring that the staff is well-presented, knowledgeable about the menu, and provides a high level of customer service.
- The partner may assist in coordinating the logistics of food and beverage service, such as determining the appropriate number of servings, managing inventory, setting up food stations or bars, and coordinating with other event vendors to ensure smooth operations.

Deliverables by WCDM:

- WCDM will highlight your support as Food & Beverage Partner across all the promotional material, Conference brochure

- Your company website will be hyperlinked to the WCDM website along with a banner to advertise under the partnership session for 2 months
- Logo placement on all the collaterals at the Venue
- 3 banners & 3 Standees will be placed at the technical session area
- Exclusive 1 LED Standee to showcase the ad for all 3 days
- Branding at Water Stations on the WCDM allotted space
- Exclusive branding under Food & Beverage Partner along with WCDM logo at the venue
- Branding on food boxes if applicable for all the 3 days of the conference
- Branded Hi - tea area for all 3 days of the conference

TRAVEL & HOSPITALITY PARTNER: Deliverables by Partners:

- The partner will assist with securing hotel rooms or other accommodations for event attendees, speakers, VIPs, or participants. This can involve negotiating room blocks, arranging special rates, and managing reservations for all 3 days.
- The partner may provide travel services, including transportation arrangements for attendees such as flights, airport transfers, ground transportation, or car rentals. They may also assist with travel logistics for speakers or performers, ensuring smooth and convenient travel experiences for all 3 days.
- If there are VIP guests attending the event, the partner will offer specialized services like - personalized assistance, dedicated concierge services, exclusive access to amenities or facilities, or arranging special experiences or tours.
- The partner will provide on-site hospitality support during the event, such as a dedicated hospitality desk or concierge service. This will also include assisting with check-ins, providing information about the event and local attractions, handling guest inquiries, and addressing any hospitality-related issues.
- The partner will be liable to pay a partial amount of the airline's ticket of the participants at WCDM (to be decided by the organizer)

Deliverables by WCDM: Deliverables by Partners:

- WCDM will highlight your support as Travel & Hospitality Partner across all the promotional material, Conference brochure, etc.
- Your company website will be hyperlinked to the WCDM website along with a banner to advertise under the partnership session for 2 months
- Exclusive 2 Advert DM will be shared with the WCDM database
- Logo placement on all the collaterals at the Venue
- 3 banners & 3 Standees will be placed at the WCDM venue
- Exclusive branding on the vehicle as Travel Partner with WCDM branding
- Special branding in the parking areas
- Exclusive opportunity to place advertisement communication in the vehicle for all 3 days
- 3 exclusive passes for Gala Dinner for networking
- Exclusive branded Welcome kits in Vehicle & Hotel room to be provided by the organizer with the message card.
- Branded on the shuttle scheduler (if applicable - to be decided by the organizer)

ADDITIONAL MARKETING AND PROMOTIONAL ELEMENTS

Deliverables define below will be allocated sponsors case to case bases

Marketing and Promotional:

- **Print and outdoor:** 6 to 8 major cities of India - Two Bursts - Full/Half and Quarter page Ads
 - **Airport Branding:** 4 Metros and 12 other smaller cities.
 - **Media Partnerships:** Radio and National News TV Network
 - **Digital and Social media Marketing Bursts:** FB, Insta, LinkedIn , Google Ads, SEO , Website Banners on the relevant Websites.
-

City Promotional Events:

- **Cities:** Delhi, Mumbai, Hyderabad and Guwahati
 - **Audiences / Inviters:** 200 to 300 pax, Govt and Private Sector Officials and Industry Stakeholders
-

Celebrities:

- **Brand Ambassador:** A league Bollywood celeb will be the brand ambassador for the 6th WCDM.
- **Other Celebs:** 4 to 6 other Bollywood, regional stars, social figures, sports personalities will be gracing the City promotional events and the main conference to generate additional media buzz and interest in the subject across our society at large.



GLIMPSES OF
PREVIOUS WCDMs



Government of
Uttarakhand



WCDM - 2023

DEHRADUN, UTTARAKHAND, INDIA

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Disaster Management and
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